

The Bushido Code

Seven virtues. One discipline. Applied to the machine.

[download pdf](#)

義 Gi · Rectitude

Telling the truth about a machine's condition, even when it costs the sale. A scorecard that flatters the gear is a scorecard that lies.

The first virtue is the one that earns every other. Without it, the rest is decoration.

勇 Yu · Courage

The willingness to keep a machine in service past its vendor's blessing. Vendors retire products for the vendor's sake, not the operator's.

To stand by a still-capable machine when the marketing department has moved on is its own form of valor.

仁 Jin · Benevolence

Caring for the gear others have abandoned. The ronin hardware — masterless, useful, still humming under a desk in a forgotten closet.

Mercy is not weakness. It is the recognition that the machine still has something to give.

礼 Rei · Respect

Honoring the engineering of the machine in front of you, regardless of age. Old does not mean lesser. Old means survived.

Every decision a previous engineer made is owed at least the consideration of why before the contempt of when.

誠 Makoto · Honesty

Indicative pricing is indicative. Confidence scores are honest. No estimate pretends to be a quote.

We label what we do not know, and we lower the score when we do not know it. The number on the page is the number we believe.

名誉 Meiyo · Honor

The reputation built across decades of disciplined maintenance. A craft is the sum of its quiet days.

Honor is what remains when the contract is over. It is also what brings the next one.

忠義 Chugi · Loyalty

To the practitioner. To the user. To the machine. Never to the vendor's sales cycle.

The product you bought is not the same product the vendor now wants to sell you. Loyalty knows the difference.

Walk the path · Begin in the catalog

